



RESIDENT ENGAGEMENT IDEAS

1. Create a Must-See Watch List

Have your team create a Must-See Watch List of shows to binge and ask on social media for comments and suggestions for additions.

2. Host a 5-Minute Dance Party

Invite everyone outside or on balconies and play a song that could be about the new normal (like Police's "Don't Stand So Close To Me") and have everyone dance/exercise. Video and post on social media and ask for ideas for other dance parties.

3. Keep the Kids Engaged

A lot of local zoos are offering free live streaming

4. Swap Table

Ask for donations of games, puzzles, DVD's etc. from your residents. In return, they can pick up things that look interesting to them. This will also work great for books.

5. Virtual Book Club

Host (or have a resident host) an online book club meeting—make sure the book is lively and enjoyable

6. Trivia Night

Pick a floor or group of apartments, have the residents sit just inside the open door and shout out the answers. Winners get delivery gift cards. Or do it through Facebook Live (closed group).

7. Virtual Pizza Party

Have one of the local pizza shops offer 2-for-1 coupons for a night and encourage the residents to take photos and post on Instagram.

8. Spring Cleaning Contest

Challenge residents to pick one thing in their apartment that needs tidying up (closet, junk drawer, sock drawer, etc.). Encourage to them to post before and after photos on social media. **You can even make this into a contest where the residents choose the winner.**

9. Host a Poll on Social Media

Ask residents to pick the top three things they did that day, to pick the activities they would like to see, etc.

10. Guess How Many.....

Fill a jar with jellybeans, pennies, rocks or something else. Take a 360-degree tour, post it on social media and ask for guesses. Whoever is closest wins a delivery gift card.

11. Want Some Brain Stimulation?

- Encourage residents to download Words with Friends and play word games and puzzles with each other virtually.
- Encourage residents to form virtual teams, download the escape-team app and try out a mission virtually.

12. Get Outside!

Invite a couple of fitness instructors to the property and position them in a courtyard where they can be seen by people from balconies and terraces. Have them do a short fitness routine that doesn't require equipment. This can also be done with yoga instructors—it's a great way to get people in the fresh air, keep social distance, have fun and learn about the instructors. Obviously, this will only work with properties that are set up with a courtyard and balconies and terraces.